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## NEWS RELEASE

### **Point Blank Enterprises Announces Reserve and Auxiliary Officers can now upgrade their armor protection through the National Reserve Officer Program**

**Pompano Beach, FL, June xx, 2019** – Point Blank Enterprises (“PBE”), the worldwide leader in the production of soft body armor and related protective solutions announces a program for Reserve and Auxiliary law enforcement officers to purchase soft body armor, rifle protection plates and complete active shooter kits at deeply discounted prices, directly through the National Reserve Officer Program.

Just like their full time counterparts, Reserve and Auxiliary law enforcement officers often wear concealable soft body armor which is typically designed to only protect against handgun threats. As such, many officers do not have access to hard armor plates which are designed to protect the officer against more lethal high velocity rifle threats. By offering (NIJ Compliant Level IV) rifle-rated hard armor plates, these Officers can “up-armor” and essentially enhance the protective capabilities of their body armor according to their mission.

The body armor systems available through Point Blank’s National Reserve Officer Program meet the company’s stringent quality control standards and have the standard 5 year ballistic warranty from the time of purchase. The program includes a variety of ballistic systems including select NIJ .06 Level IIA, II, and IIIA models. Now, with the addition of hard armor plates, Reserve and Auxiliary officers have access to more options than ever before.

"Many reserve and auxiliary officers receive equipment from their policing agency, including body armor. But, many reserves and auxiliaries are required to purchase at least some of their own gear," said Dr. Ross Wolf, president of the Volunteer Law Enforcement Officer Alliance. "This National Reserve Officer Program through Point Blank allows volunteers and part time police to have access to the protective gear that is necessary to perform their important role in communities."

“The success of this program allows us to now expand the offerings to include hard armor plates and associated carriers, stated Hoyt Schmidt, Executive Vice President of Commercial Sales at Point Blank Enterprises.” We conceived this program with the goal of ensuring that every reserve officer has access to the best protective armor solutions in the industry so that they can perform their function as effectively and safely as possible.”

In order to qualify for the program, Reserve Officers can visit the Point Blank website at <http://www.pointblankenterprises.com/rop/> and sign up to initiate the verification process. The simple purchasing process allows officers to select their desired NIJ .06 threat level, ballistic model, appropriate size and carrier color (black or navy). Upon placing their order, the Reserve Officer can expect delivery in 10 business days, if not sooner.

#### **About Point Blank Enterprises, Inc.**

Point Blank Enterprises, Inc. (“PBEI”) is a leading provider of high performance protective solutions, including bullet, fragmentation, and stab resistant apparel and related accessories. Through its key brands, Point Blank Body Armor, Protective Apparel Corporation of America (PACA), Protective Products, PARACLETE®, The Protective Group, Advanced Technology Group (ATG), First Tactical, and Gould & Goodrich (G&G), the Company ranks as the largest global supplier of ballistic armor systems and systems integrator in the world. The Company’s ballistic solutions have been credited with saving countless lives for the most important customers in the world, including the U.S. Armed Forces, Department of Defense, Federal Government and law enforcement, corrections and security personnel, both domestically and abroad. For more information on our Company, please visit our website at [www.pointblankenterprises.com](http://www.pointblankenterprises.com).

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